

## Seattle Comprehensive Plan Update

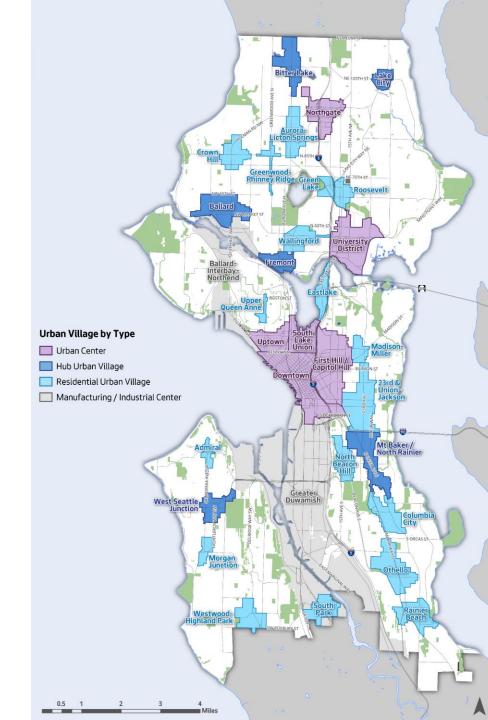


#### **Seattle Comprehensive Plan**

- Created for and by Seattle's communities, it helps guide the city's housing and job growth over the next 20 years.
- Updated every 8 years. The current Seattle 2035 Comprehensive Plan was completed in 2016.
- Core values in Seattle 2035
  - Race and social equity
  - Environmental stewardship
  - Community
  - Economic opportunity and security

## Strategy for housing and job growth

- Look out to the year 2044, planning for at least:
  - 112,000 housing units
  - 169,500 jobs
- Existing strategy to focus growth and investment within Urban Centers and Villages
- Major update will explore new ideas, including:
  - New centers or villages
  - More options for housing across the city
  - "15-minute" neighborhoods
  - Growth around transit



#### The Plan Guides Many City Actions















# What Makes this Plan Update Different?

- Global pandemic and recovery
- National reckoning with systemic racism
- Climate change and adaptation at the forefront
- Persistent housing crisis and displacement risk
- Seattle's rapid growth is anticipated to continue

### Community Engagement Goals

- Citywide and neighborhood level
- Equitable engagement ethos
- Effective communication
  - Meaningful, relevant
  - Plain talk and graphics
  - Multiple channels and platforms (virtual & in-person)
  - Accessible and multi-lingual
- Meaningful engagement
  - Interaction and co-creation
  - Transparency, responsiveness, and accountability



### Equitable Community Engagement

#### Prioritize resources to engage with:

- ✓ BIPOC communities
- ✓ Limited-English populations
- ✓ Youth
- Renters

#### We will also engage with:

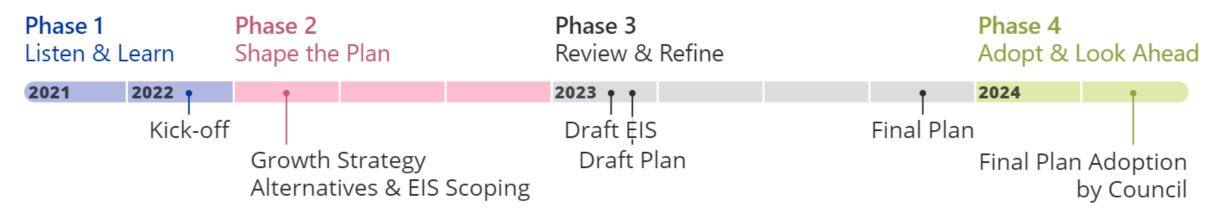
- City boards and commissions
- Public agencies
- Cultural organizations
- Policy advocates
- Community-based organizations

- ✓ LGBTQ community
- ✓ People with disabilities
- ✓ Low-income populations
- ✓ People experiencing homelessness

- Neighborhood associations
- Business associations
- Small business owners
- Property owners
- Builders and developers
- General public

## Project timeline – Engagement phases

#### **Project Timeline**



- Introducing the Plan
- Vision for future
- Values and issues
- Equitable outcomes
- Explore options for how city grows
- Policies focus areas
- Equitable growth

- Review and comment on draft Plan (and environmental review)
- What's missing? What can be improved? Equity review.

 Help communities stay engaged